



Republic of the Philippines
Department of Education
REGION II – CAGAYAN VALLEY
SCHOOLS DIVISION OF NUEVA VIZCAYA

March 19, 2021

Division Memorandum
No. 97, s 2021

SOCIAL MEDIA PAGES OF SCHOOLS

TO: OIC – Assistant Schools Division Superintendent
School Governance and Operations Division Chief
Curriculum Implementation Division Chief
Education Program Supervisors
Public Schools District Supervisors/In-charge of Districts
School Heads
All Others Concerned

1. As we adapt our communication strategies and processes to the ‘new normal’ due to the COVID-19 pandemic, the Department of Education (DepEd), particularly in our division, has been maximizing social media as a tool to deliver substantial information and to facilitate the delivery of instruction.
2. In line with the expansion of the SDO’s digital presence, the SDO requests the submission of all social media pages managed by schools.
3. In connection, all schools are to report all official DepEd-related social media pages (Facebook, Twitter, Instagram) that are being managed by the division, district, and school personnel. This initiative is a step to ensure the monitoring of the release of official information and to open channels for further collaboration.
4. Deadline of the submission of the report is on **March 25, 2021**. All schools with active social media pages are directed to open this link for the report: <https://forms.gle/Y1nJNwaExtRr58hq8>.
5. Full compliance is requested.

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Officer-in-Charge
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For the Schools Division Superintendent:

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