



Republic of the Philippines  
**Department of Education**  
REGION II – CAGAYAN VALLEY  
SCHOOLS DIVISION OF NUEVA VIZCAYA

DIVISION MEMORANDUM  
No. **364**, s. 2022

October 21, 2022

**DIVISION FESTIVAL OF TALENTS-POPDEV: eTAO-BES (Empowered and Talented Adolescents Through Optimum Balance of Essential Strategies) for CSE**

To: Assistant Schools Division Superintendent  
School Governance and Operations Division Chief  
Curriculum Implementation Division Chief  
Education Program Supervisors  
Public Schools District Supervisors/ District In-Charge  
Private and Public Secondary School Heads  
All others concerned

1. The Schools Division of Nueva Vizcaya through the Curriculum Implementation Division announces the conduct of **Division Festival of Talents-POPDEV: eTAO-BES (Empowered and Talented Adolescents Through Optimum Balance of Essential Strategies) for CSE**, in cooperation with the Provincial Health Office, Provincial Population Office, and Department of Health, on November 19, 2022 at Ammungan Hall, Capitol Compound, Bayombong, Nueva Vizcaya.
2. The objectives of the activity are as follows:
  - a. advocate reproductive health and Comprehensive Sexuality Education to the community as well as the positive use of social media;
  - b. enhance learning of competencies in support to the inter-agencies' programs and projects;
  - c. promote better mental, physical, mental, social and emotional health of learners and community through artistic but educational platforms;
  - d. develop further well-rounded provincial populace through the information, education and communication materials;
  - e. create a strong and binding partnership with the DOH, PopCom and PLGU in the achievement of the noble cause for the province of Nueva Vizcaya.
3. Contest activities are Tagline Competition, Digital Poster Competition, Jingle Writing and Singing Contest, Short Film Making for learners and Best Brochure and Best in Documentary for the teachers.
4. Entries shall be submitted on November 14, 2022 to email add: [plgunuevavizcaya.gopop@gmail.com](mailto:plgunuevavizcaya.gopop@gmail.com). Only the quiz bee shall be done face to face on November 19, 2022, 8:00 AM at Ammungan Hall.



**Address:** Quezon St., Don Domingo Maddela, Bayombong, Nueva Vizcaya

**Telephone Nos.:** (078) 362-0106, 09171589946

**Email Address:** [nuevavizcaya@deped.gov.ph](mailto:nuevavizcaya@deped.gov.ph)

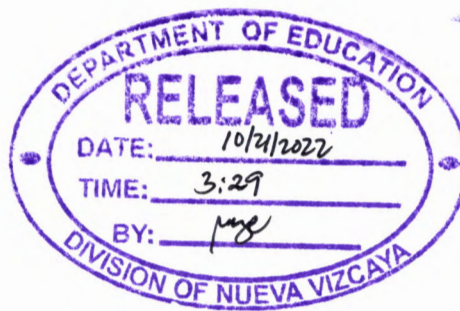
**Website:** [www.deped-nv.com.ph](http://www.deped-nv.com.ph) <https://region2.deped.gov.ph/>

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5. Attached are the guidelines and mechanics of the various categories.
6. The transportation of participants of the activity shall be charged to school MOOE or local funds and the materials, meals and prizes during the activity shall be charged to the partner agencies fund subject to the usual auditing and accounting rules and regulations.
7. For information, guidance, and immediate action.

*for* **RACHEL R. LLANA PhD, CESO V**  
 Schools Division Superintendent

*[Signature]*  
 ATTY. JULIUS CAESAR G. DOMINGO, CPA  
 Attorney III



Enclosure

## **TAGLINE MAKING COMPETITION**

### **RULES AND GUIDELINES**

1. The TAGLINE MAKING COMPETITION is open to all Public and Private Schools from Grade 7 to Grade 10 ONLY.
2. Only one entry is allowed per school. The entry should come from a classroom selection.
3. The participant's tagline entry must reflect the theme "**Empowering Youths, Transforming Lives and Making a Difference**" and should be written in English/Filipino.
4. The whole content of the tagline should be written or composed by the participant himself/herself, there should be no plagiarism or else that entry will be disqualified.
5. Five finalists shall be declared as the winners. .
6. The result of the evaluation shall be final and irrevocable.
7. The winners will receive a cash prize and a certificate.
8. Other Specifications:
  - ✓ Paper size: A4
  - ✓ Number of words: Minimum of 5 words and maximum of 15 words
  - ✓ Design: use of any coloring/art materials
  - ✓ Entries should be in jpeg entries or scanned copy of tagline
9. The chosen judges will evaluate the participants' entry using the following criteria.

Quality and Content -	30%	Relevance of the content to the theme " <b>Empowering Youths, Transforming Lives and Making a Difference</b> ", alignment of ideas and clear content message.
Craftmanship/Creativity-	30%	Used of color, attractiveness, visual effects and over all outcome
Originality-	20%	Exceptional use of new ideas and originality to create the TAGLINE
Grammar-	20%	No grammatical error on the content
<b>Total</b>	<b>100%</b>	

## **CONTEST GUIDELINES AND MECHANICS FOR THE DIGITAL POSTER- MAKING CONTEST**

1. The contest is open for officially enrolled Junior High School learners in the Division of Nueva Vizcaya.
2. From the school based selection, there should only be one entry from the school.
3. Official entries must be original and have never been submitted in previous competitions. Downloading of images is prohibited.
4. The poster must illustrate, interpret, and emphasize the theme: "Empowering youths. Transforming lives. Making a difference."
6. The poster must be in an A4 (8.27" x 11.69") size in a portrait saved in a jpeg format.
7. The coach shall submit their entry through online , indicating the name of the contestant, grade level, school, coach, and school head and District.
9. The contestant and coach will be accountable for any issue concerning the design's originality and authenticity. Submitted outputs known as copied patented from other sources shall automatically be disqualified.
10. The decision of the board of judges is final, irrevocable, and unappealable.
11. Submission of entries should not be later than November .
12. The top 5 winners shall be announced not later November 30.

### **Criteria for Judging**

a. Relevance to the theme	25%
b. Originality	25%
c. Creativity	25%
d. Visual Impact	25%
<b>Total</b>	<b>100%</b>

## **CONTEST GUIDELINES AND MECHANICS FOR THE JINGLE WRITING AND SINGING CONTEST**

1. The contest is open for officially enrolled Junior High School & Senior High School learners in the Division of Nueva Vizcaya.
2. There should be one contestant from each secondary school from the school-based selection.
3. Official entries must be original and have never been submitted in previous competitions.
4. The jingle must interpret the theme: "Empowering youths. Transforming lives. Making a difference."
5. Lyrics must be in English (for the sake of National Festival of Talents) to be submitted in Word form.
6. Performance must be done in acapella or accompanied by one musical instrument within two to three minutes.
7. The coach shall submit their MP4 entry through online, indicating the name of the contestant, grade level, school, coach, school head and district.
10. The decision of the board of judges is final, irrevocable, and unappealable.
11. Submission of entries should not be later than November 12.
12. The top 5 winners shall be announced on November 30.

### **Criteria for Judging**

a. Lyrics (Relevance to the theme)	30%
b. Musicality (Execution and Over-all Performance)	50%
c. Originality (Creativity)	20%
<b>Total</b>	<b>100%</b>

## **POPULATION QUIZ BEE**

### **CONTEST GUIDELINES AND MECHANICS**

1. The formulation of test questions shall be based on the following Population Education Core Messages/Key Concepts:

- Family Life and Responsible Parenthood
- Gender and Development
- Population and Reproductive Health
- Population, Environment, Resources, and Sustainable Development

2. Review materials for the pop quiz will be provided by DepEd or PopCom.

3. During the quiz, participants will be provided with pens and writing sheets that are numbered and color-coded. The monitor will collect the writing sheets after each round.

4. English or Filipino will be used as the official language in the conduct of the quiz.

5. Participants will be given a total number of twenty (20) questions, of which six (6) are “easy,” seven (7) are “average,” and seven (7) are “difficult.”

6. Points for every correct answer will be given as follows:

One (1) point for each “easy” question

Two (2) points for each “average” question

Three (3) points for each “difficult” question

7. Participants shall be given ten (10) seconds to answer each question. For questions that require computation, participants shall be given a maximum of thirty (30) seconds.

8. The quizmaster will only read each question twice. The countdown will start after the question has been read the second time.

9. Should a participant wish to change an answer that he/she has written down, this answer should be crossed out with one horizontal line. The new answer must be written clearly above the crossed-out answer. A participant is allowed to change his/her answer within the time allotted for a particular question.

10. All ties shall be broken by a tiebreaker question from the “difficult” category.

11. In case of a protest or inquiry during the actual quiz proceedings, the following procedures shall be observed:

Only the official coach of the participant is allowed to raise a protest or inquiry at the earliest appropriate time during the quiz.

The protest or inquiry will be addressed orally to the chair of the board of judges, who will recognize the protest or inquiry.

The chair will announce the decision upon deliberation with the members of the board of judges.

### **CONTEST GUIDELINES AND MECHANICS FOR THE BEST BROCHURE**

1. The contest is open to private and public Grade 10 AP teachers in the Schools Division of Nueva Vizcaya.
2. There should be one contestant from each secondary school.
3. Official entries must be original and have never been submitted in previous competitions. Downloading of images is prohibited.
4. The brochure must illustrate, interpret, and emphasize the AP10 quarter 3 content standards.
5. The contestants may use any software applications or media for his/her 3-fold entry.
6. The brochure must be in an A4 (8.27" x 11.69") size in a portrait saved in a jpeg format.
7. The teacher shall submit their entry through online , indicating the name of the contestant, school, school head and District.
9. The teacher-entry will be accountable for any issue concerning the design's originality and authenticity. Submitted outputs known as copied patented from other sources shall automatically be disqualified.
10. The decision of the board of judges is final, irrevocable, and unappealable.
12. The top 5 winners shall be announced not later November 30.

#### **Criteria for Judging**

a. Relevance(to the competencies)	25%
b. Originality	25%
c. Creativity	25%
d. Visual Impact	25%
<b>Total</b>	<b>100%</b>

## DOCUMENTARY VIDEO MAKING CONTEST

### RULES AND GUIDELINES

1. The contest is open to all public and private school teachers of Nueva Vizcaya.
2. The content of the documentary video shall be based on the competencies of CSE integration. (Refer to DO, 31, s. 2018)
3. Documentary/Video Making entries must:
  - Bear with the content needed and can be used as learning resource material.
  - Contain photos and video footages that are original. Copyrighted music material may be used but must be duly cited.
  - Not contain any vulgar and unpleasant languages and actions. Using of those may subject the entries for disqualifications.
  - Run for a maximum time of five (5) minutes including credit titles.
  - Be in MP4 format.
  - Follow the IATF/Health protocols.
4. Date of submission of entries is indicated in the memo.
5. Label the entries with the following: competency/ies, name of the Teacher and her team, the school head, the school and district.
6. A panel of judges will evaluate all the entries and choose five winners who shall receive cash and certificate.
7. Submit entries to email address indicated in the memo.

### Criteria for Judging

- **Video Content (40%)**- The documentary video making shall focus its content based on any of the competencies mentioned in the DO 31, s. 2022. Creative story line and conveying a strong message.
- **Creativity and Originality (20%)**. The entrants must convey their ideas, messages, or thoughts in an artistic and imaginative manner through lens, narrative, performance, etc. The video should be unique from any other published works.
- **Production Quality (20%)**. The overall quality of the video should include smooth transitions, sharp focus, proper lighting, dynamically balanced audio and sounds, and engaging music.
- **Over-all Impact (20%)**. The video must evoke emotions from the viewers and must engage them from the onset to the end without losing momentum.



## Short Film Making Competition

### Rules and Guidelines

1. The contest is open to all public and private schools of Nueva Vizcaya from Grade 10 to Grade 12.
2. The content of the Short Film shall be relevant to the theme “**Empowering Youths, Transforming Lives and Making a Difference**”. Refer to the competencies of subjects with CSE integration.
3. The short film entries must:
  - Bear with the content needed.
  - Contain photos and video footages that are original. Copyrighted music material may be used but must be duly cited.
  - Not contain any vulgar and unpleasant languages and actions. Using of those may subject the entries for disqualifications.
  - Run for a maximum time of five (5) minutes excluding credit titles.
  - Be in MP4 format.
  - Follow the IATF/Health protocols.
4. The entrants may use different language they prefer to but must have subtitles.
5. The entrants may shoot using their mobile devices (mobile phones, digital cameras, or any available gadgets). Shooting must be supervised by the coach in the school.
6. Date of submission of entries shall be indicated in the memo.
7. The caption of the video must include the contact number, name of the participant/s, coach, school head, the school and district.
8. A panel of judges will evaluate all the entries and choose five winners.
9. The judges will evaluate the entries according to the following criteria:
  - **Storytelling (30%)**- Clear Structure and plot, the characters were adequately developed and relevant. The short film is original and engaging. The images and videos used were arranged logically and effectively. And the story has peace and continuity.
  - **Creativity and Originality (30%)**- the short film displays innovative ideas and story telling techniques. It also uses imaginative and creative way to convey the theme. And it exhibits originality.
  - **Engagement (20%)**- Strongly stimulates thoughts and ideas and the short film provoke an emotional response.
  - **Technical Quality and Cinematography (20%)**- The overall quality of the video should include smooth transitions, sharp focus, proper lighting, dynamically balanced audio, and sounds.