



Republic of the Philippines

Department of Education

REGION II – CAGAYAN VALLEY
SCHOOLS DIVISION OF NUEVA VIZCAYA

DIVISION MEMORANDUM

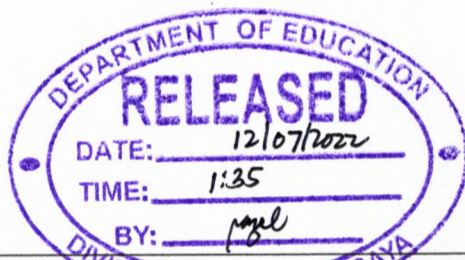
No. 435, s. 2022

December 7, 2022

INVITATION FOR THE SEARCH FOR THE 2022 NUEVA VIZCAYA LOGO (BRAND) CONTEST

To : Assistant Schools Division Superintendent
CID Chief
SGOD Chief
All EPS
District Supervisors and District Incharge
Secondary School Heads
Elementary School Heads
All others concerned

1. This is to announce to the field the invitation from the office of Provincial Cooperative and Enterprise Development Office noted by the Honorable Governor Carlos M. Padilla, the “SEARCH FOR THE 2022 NUEVA VIZCAYA LOGO (Brand) CONTEST”.
2. The contest aims to establish an Official Seal of Excellence for the locally produced products and services in the province by encouraging the participation of all constituents in the province.
3. The contest is open to all students who are 18 years old and above, teachers, non- teaching personnel and employees of the division office.
4. All entries must be sent with subject title “NV Logo Entry Name + Surname” via email to: plgunuevavizcaya.procede@mail.com.
5. Deadline of submission of entries is on December 31, 2022 at 11.59 am.
6. The winning entry shall be used as the “Official Seal of Excellence” and will receive a total cash prize amounting to Ph50,000.00.
7. Attached herewith is the mechanics and other details of the contest.
8. For your information and guidance.




RACHEL R. LLANA PhD, CESO V
Schools Division Superintendent



Address: Quezon St., Don Domingo Maddela, Bayombong, Nueva Vizcaya

Telephone Nos.: (078) 362-0106, 09171589946

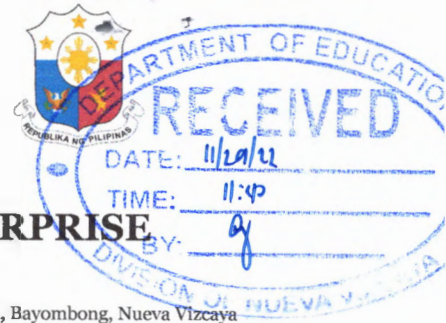
Email Address: nuevavizcaya@deped.gov.ph

Website: www.deped-nv.com.ph

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Republic of the Philippines
PROVINCE OF NUEVA VIZCAYA
 Bayombong
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**PROVINCIAL COOPERATIVE AND ENTERPRISE
 DEVELOPMENT OFFICE**

Contact No.: 332 3000 (loc 421)
 plgunuevavizcaya.procede@gmail.com

Provincial Capitol Compound, Bayombong, Nueva Vizcaya
 Website: nuevavizcaya.gov.ph

28 November 2022

RACHEL R. LLANA Ph.D, CESO V
 Schools Division Superintendent
 Department of Education
 Bayombong, Nueva Vizcaya

**PROV'L COOP AFFAIRS OFFICE
 RELEASED**

Date: 11/29/22 Time: 9:30
 By: Bmy
 Rcf. No. 1361

Dear Dr. Llana,

This is to respectfully inform the Division Superintendent that the Provincial Government of Nueva Vizcaya will be conducting the **"Search for the 2022 Nueva Vizcaya Logo (Brand) Contest"**. This contest aims to establish an "Official Seal of Excellence" for the locally produced products/services in the province by encouraging the participation of all constituents in the province.

Further, this "Seal of Excellence" manifests the aspirations of all stakeholders in the province for **QUALITY PRODUCTS/SERVICES** and **INNOVATIONS** that instill our local identity, values, and culture. Corollary, qualified enterprises may place the "Seal of Excellence" in the packaging materials of the products or places where its customers may see (for services).

All entries under the abovementioned contest shall undergo in-depth and strict review/screening. The winning entry shall be used as the "Official Seal of Excellence" and will receive a total cash prize amounting to PhP50,000.00.

In this regard, this office respectfully requests the Division Superintendent to inform or encourage all **STUDENTS** including **TEACHERS** to join the subject contest.

Attached herewith are the following:

- Official Promotional Material for the Contest;
- Contest Mechanics, Rules, and Guidelines for the Contest; and,
- Official Entry Form for the interested participants.

For further inquiries, you may contact Ms. Lolobeth G. Mendez, Cooperative Development Specialist II of this office, through her

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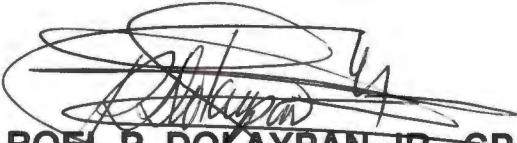


**PROVINCIAL COOPERATIVE AND ENTERPRISE
DEVELOPMENT OFFICE**

cellphone number 0917-568-0098, or email us at
plgunuevavizcaya.procede@gmail.com.

Thank you very much!

Respectfully yours,



ROEL P. DOLAYPAN JR., CPA, MDM
Project Development Officer IV
OIC-PROCEDE Office

Noted by:



CARLOS M. PADILLA
Governor





2022

NUEVA VIZCAYA
LOGO
(BRAND) MAKING
CONTEST

Inaanyayahan ng Pamahalaang
Panlalawigan ng Nueva Vizcaya ang lahat
na sumali sa Nueva Vizcaya
Logo (Brand) Making Contest.

Tema:
"Produktong Vizcayano, Maipagmamalaki Ko"



SCAN QR CODE
for more information or
follow the link below
<https://bit.ly/3EM5Uzw>





Republic of the Philippines
PROVINCE OF NUEVA VIZCAYA
BAYOMBONG
-oOo-



PROVINCIAL COOPERATIVE AND ENTERPRISE DEVELOPMENT OFFICE
Telephone No. (078) 332-3000/421
Email Address: plgunuevavizcaya.procede@gmail.com
Provincial Capitol Compound
Bayombong, Nueva Vizcaya

LOGO DESIGN MAKING CONTEST

MECHANICS

- The contest is open to interested Novo Vizcayano ages 18 years and above. Employees, officers and relatives of employees of the Department of Trade and Industry (DTI), Department of Science and Technology (DOST) are not qualified to join.
- Participants may submit one (1) entry only.
- Entries should be submitted in the following formats:
 1. JPEG, GIF, Adobe Illustrator compatible or Adobe Photoshop compatible, fit to Vertical A4 size with minimum 300 dpi and
 2. In its original raw file
 - The logo should not carry the name of the artist.
 - The design of the logo should be in accordance with the Nueva Vizcaya colors of yellow and green. The design of the logo should embody Nueva Vizcaya's unique identity which reflects the distinct Nueva Vizcaya Products.
 - A brief description or rationale (not more than 100 words) explaining the components of the logo should also be included with the submission of the entry. Participants are required to provide their name, number, affiliation, email address along with a copy of their valid identification (e. g. student ID, birth certificate, passport, driver's license). One entry may have multiple participating creators.
- The PLGU-Nueva Vizcaya reserves the right to disqualify entries with incomplete requirements and non-conformity to the format.
- The deadline of submission of entries is on December 31, 2022 at 11:59 AM.
- All entries must be sent with subject title "NV Logo Entry_Name + Surname" via email to: plgunuevavizcaya.procede@mail.com

RULES AND REGULATIONS

- By joining the contest, the participants declare that the logo submitted is their original work, has not been submitted to any other competition, and does not infringe on any third part's existing copyrights. PLGU-Nueva Vizcaya shall not be liable in case of any complaint or dispute that may arise regarding the originality of the submitted work. Any entry duly found to have been substantially copied from, or bears a material resemblance or similarity to, a prior existing design shall automatically be disqualified.

- All participants shall be duly acknowledged as the creators of their submitted works. The submission of each entry shall constitute only a single license for PLGU to publicly display the work on its official social media page for purposes of gathering votes according to the judging criteria below. The participant who submitted the winning entry hereby agrees to wholly assign and transfer his/her copyright ownership over the said work to the PLGU.
- The PLGU will be allowed to modify the design of that entry according to its specific need/s.
- The winning entry will receive a cash prize worth PHP50,000.00

The winning entry and artist/s of creator/s will be announced on January 2023 by the members of the PLGU-Nueva Vizcaya Logo Design Contest Committee and will be posted on its Facebook page. The winner be notified by telephone call, email and text message.

CRITERIA FOR JUDGING

- The Logo Design Contest shall be judged according to the following criteria:

CONCEPT / RELEVANCE - 25%

- Relevant to Nueva Vizcaya's vision and values

ORIGINALITY AND INNOVATIVENESS – 25%

- The logo should be original and should not have any resemblance to any existing logo or design. It should be unique.

CREATIVITY AND IMPACT – 40%

- It should have a good impact to the province of Nueva Vizcaya in terms of look, feel and characteristics and should creatively use the province's color of yellow and green.

POPULARITY – 10%

- Most number of likes on Facebook.

◇ For the popularity criteria, the PROCEDE Office will post in its social media page the entries starting January 1, 2023 to January 31, 2023 (*tentatively and may extend upon advice of the PLGU-Nueva Vizcaya Logo Design Contest Committee*). The entry with the greatest number of likes or heart reactions will receive the full 10% rating. A prorated rating will be given to other entries based on ranking in votes.

◇ The winning entry will be determined by the judges from DTI, DOST, Sangguniang Panlalawigan Representatives, Chairperson – Committee of Tourism, Culture and Arts, Chairperson – Committee on Trade, Commerce, Industry and Cooperatives and Provincial Tourism Office.

◇ The decision of the judges is final.

NUEVA VIZCAYA LOGO (BRAND) CONTEST

Theme: "Producktong Vizcayano, maipagmamalaki ko"

OFFICIAL ENTRY FORM

A. BASIC INFORMATION OF PARTICIPANT(S):

Name of Individual/Group:		Date of Submission:	
Member(s): If any	1. _____ 2. _____ 3. _____ 4. _____ 5. _____	Address:	
Contact Person:		Contact Number:	

B. LOGO ENTRY:

Logo Title:			
File Format:		File Size:	
Description: (Not more than 100 words)			

C. TERMS AND CONDITIONS:

I/We hereby agree to participate in the 2022 Nueva Vizcaya Logo (Brand) Contest and I/we understand that we will:

1. Abide by the rules and regulations of the 2022 Nueva Vizcaya Logo (Brand) Contest;
2. Give additional information as may be required by the Secretariat; and
3. Grant the secretariat permission to use the contestant's name and entry for purposes of presentation;
4. Warrants that i/we is/are the author of all the material submitted to the secretariat and shall defend and hold the secretariat harmless from any action, claim, loss, damage, liability, and/or expense arising from or connected to the infringement of the intellectual property right or copyright with respect to the material submitted;
5. I/We hereby grant the secretariat an irrevocable, royalty free and perpetual license right to use without restriction and reproduce all submitted materials, including and without limitation the copying, transmission, distribution, and publication for display or promotional purposes;
6. Assure that the logo submitted, in its entirety, is an original work material taken and does not infringe on the copyrights, trademarks, moral rights, rights of privacy/publicity, or intellectual property rights of any person or entity and that no other party has any right, title, claim, or interest in the material submitted;
7. Grant the secretariat the right and discretion to disqualify any contestant if violations are committed or when unnecessary action(s) is done which may directly affect the contest procedure.

Conforme:

Date:

Name over Printed Signature
of Authorized Representative

For more information, you may contact Ms. Lolobeth G. Mendez of the Provincial Cooperative and Enterprise Development Office at CP #: 0917-568-0098 or email us at plgunuevavizcaya.procede@gmail.com