



Republic of the Philippines  
**Department of Education**  
REGION II – CAGAYAN VALLEY  
SCHOOLS DIVISION OF NUEVA VIZCAYA

March 3, 2023

DIVISION MEMORANDUM

No. **70** s. 2023

OBSERVANCE OF THE 2023 NATIONAL WOMEN'S MONTH CELEBRATION

To : Assistant Schools Division Superintendent  
CID & SGOD Chiefs  
Education Program Supervisors  
Section/Unit Heads  
Public Schools District Supervisors/District-In-Charge  
Elementary & Secondary School Heads  
All Others Concerned

1. Pursuant to Proclamation No. 227, s. 1988, Providing for the observance of the month of March as "Women's Role in History Month", emphasizing the role of Filipino women in the social, cultural, economic and political development throughout our history and RA 6949, declaring March 8 of every year as National Women's Day. Anchored on this year's theme, "*WE for Gender Equality and Inclusive Society*".
2. In support of this year's celebration, the Schools Division Office and schools are encouraged to display the campaign banner using the standard branding design released by Philippine Commission on Women for the 2023 NWMC. This can be downloaded from <https://pcw.gov.ph/2023-national-womens-month-celebration/>.
3. Schools are encouraged to integrate the observance of Women's Month Celebration in their lessons in Araling Panlipunan (AP), Edukasyon Sa Pagpapakatao (ESP), and other related subject areas.
4. All teaching and non-teaching personnel of the Department of Education, Schools Division of Nueva Vizcaya are enjoined to support this year's celebration by wearing anything **PURPLE** on all the **Fridays** of March to signify support for women's empowerment and gender equality. Participants can also light up or decorate offices or landmarks in purple to spark interest and discourse on the celebration and what it stands for.



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5. Attached is the Program of Activities of the Provincial Committee on Anti-Trafficking and Violence Against Women and Their Children (PCAT-VAWC), for information and guidance.
6. The School Heads are encouraged to conduct activities relevant to this year's theme of the NWMC. They are advised to submit their activity reports and photos to the Schools Division Office through Concepcion D. Absalon PhD., EPS-Aralin Panlipunan.
7. Expenses incurred relative to the conduct of the activity shall be charged against Division/School MOOE fund subject to usual accounting and auditing rules and regulations.
8. For dissemination and guidance.

RACHEL R. LLANA PhD., CESO V  
Schools Division Superintendent

By Authority of the Schools Division Superintendent:

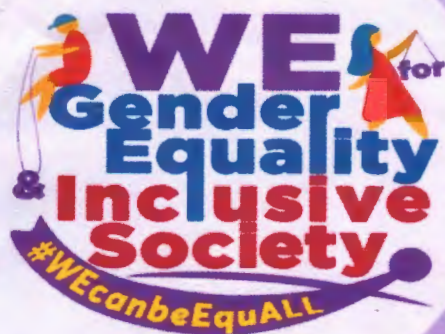
MARY JULIE A. TRUS PhD., CESO V  
Assistant Schools Division Superintendent

Incls.: As stated  
SDS/ao5



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PROVINCE OF NUEVA VIZCAYA

# 2023 NATIONAL WOMEN'S MONTH

March 1 - 31, 2023



www.pva.gov.ph | Facebook | Twitter | YouTube | @PCWgva

No	Title of Activity	Brief Description	Schedule/ Venue	Responsibility Center
1	#GADtoKnow!	Production and/or distribution of information materials (online and print) featuring the list of gender-responsive programs and services benefiting women, as well as simplified steps and requirements to avail of such.	March 1-31 Online/All Offices/ Public	PCAT-VAWC TWG
2		Guesting at Radio Program	March 9 (tentative)	PSWDO, PNP
3	<b>Kick Off</b>	Host Flag Raising Ceremony Plugging of Activities Community Dance (1 Billion Rising)	March 6, 7:30AM People's Stage	PCAT-VAWC Offices, DSWD and Women Organizations
4	#PurpleFridays #PurpleYourIcon	The National Government calls the general public to make the support visible by wearing anything purple on all the Wednesdays (but on Fridays here at PLGU) of March to signify support for women's empowerment and gender equality. Participants can also light up or decorate offices or landmarks in purple to spark interest and discourse on the celebration and what it stands for.	March 1-31	PSWDO/ General Public
5	Launching of Project RESETL. Because no one should be left behind, this Project will cater to victims of rape.	MOU Signing between the PLGU and Women's Organizations to support the plans of this project		PSWDO
6	RESETL	Educational Assistance to Rape victims who are in school (Elem /Highschool - 30 ; College - 20) - First Batch	Mid-March	
7	Restore/Enhance Self-worth through Education, Training and Livelihood	Psycho-social Training/Session of 20 Rape Victims (Halfway Home for Women and Girls) including Spiritual Enhancement and Provision of Food-for-Training	March 21-22	
8	Search for Amazing Women's Month Celebration	Municipal Local Government Unit Category Contest on unique Women's Month Celebration Activities with Video + Written Report	Contest Period March 1-20 Judging: March 24	PSWDO PCAT-VAWC and CSOs as
9	Search for Amazing Women's Month Celebration	PLGU and National Government (NGA) Offices' Category Contest on unique Women's Month Celebration; GAD Corner, Purple Your Office	Contest Period March 8-20	
10	#SerbisyoParaKay Juana 2023	Invitation to Government and Business Establishments to offer discounts/freebies to women	March 1-31	Women's Organizations/ PSWDO
11	Musika Kababaihan	Culmination/Awarding of Prizes and Mini-Concert of Women Music Enthusiasts	March 28 1pm Ammungan Hall	Women's Organizations/ PSWDO

PCAT-VAWC - Provincial Committee on Anti-Trafficking and Violence Against Women and Their Children  
Contact Person: Susan Dyte (0917-107-5366)