



Republic of the Philippines
Department of Education
REGION II – CAGAYAN VALLEY
SCHOOLS DIVISION OF NUEVA VIZCAYA

March 8, 2023

DIVISION MEMORANDUM

No. **78**, s. 2023

ACTIVITIES IN THE OBSERVANCE OF THE 2023 NATIONAL WOMEN'S MONTH CELEBRATION FOR PUBLIC AND PRIVATE ELEMENTARY AND SECONDARY SCHOOLS

To: Public Schools District Supervisors/District In-Charge
Public and Private Elementary and Secondary School Heads
All others concerned

1. In line with Division Memorandum No. 70, s. 2023 entitled "Observance of the 2023 National Women's Month Celebration," the Youth Formation Unit (YFU) through the Division Federation Supreme Student Government (DFSSG) initiated activities for this month of March - the Women's month.

2. As stipulated in DM No. 70, s. 2023, all teaching and non-teaching personnel in the schools division are enjoined to support this year's celebration by wearing **PURPLE** on all Fridays of March to signify support for women's empowerment and gender equality. With this, the YFU and DFSSG widens its scope to include all learners from both public and private elementary and secondary schools to participate in the "*Wearing of Purple Fridays*" this Women's month.

3. In addition, the following are the suggested and contested activities this Women's Month:

- (1) BINIBINI: Juana ng Bayan**
- (2) JUANA TALK: Iba ka Juana!**
- (3) BABAE: BAwat BAbae ay Ekstraordinaryo**
- (4) USBONG, LILA, USBONG: Pagpapamalas sa Galing at Kapatiran ng Kababaihan**

4. Attached in this memorandum are the guidelines of each suggested activity.

5. The participating school is requested to upload photo and video documentation at their School Youth Formation Facebook pages during the conduct of their National Women's Month Celebration.

6. Allowable expenses relative to the conduct of the suggested and contested activity/ies shall be charged against MOOE/local funds subject to usual accounting and auditing rules and regulations.



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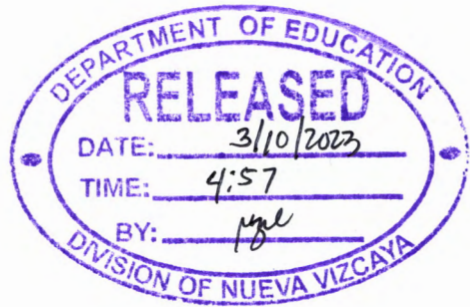
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7. For dissemination, information and proper action.


RACHEL R. LLANA PhD, CESO V
Schools Division Superintendent



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GUIDELINES OF THE SUGGESTED AND CONTESTED ACTIVITIES FOR THE OBSERVANCE OF THE 2023 NATIONAL WOMEN'S MONTH CELEBRATION

ACTIVITY 1. BINIBINI: Juana ng Bayan

GUIDELINES:

1. This activity is open to all public and private secondary and elementary schools of Nueva Vizcaya. This activity is voluntary and not mandatory. This activity is not contested.
2. Secondary and Elementary Schools may submit one (1) entry, only.
3. Interested learners will be sending their videos introducing who they are portraying and showing the achievements of a historical woman in the history of the Philippines through acting.
4. The participants will pretend to be like the historical woman they chose. Strictly no use of any foul or offensive words and acts.
5. They may ask the help of their schoolmates to act for a better portrayal of the chosen woman to portray. Video Specifications are in detail below.
6. This activity is for the whole month of March. Participants are encouraged to submit their videos as early as possible.

Video Specifications:

1. Must be in Landscape Orientation and High in the definition.
2. Must be more than 2 minutes but less than 3 minutes portraying the chosen woman in history they want to portray.
3. Participants must tell who they are portraying and act well to avoid the wrong portrayal of a certain woman in history.
4. Do not use any copyrighted background music.
5. The video should be edited and ready to post for the celebration of International Women's Month.
5. Assistance from the School and SSG is highly encouraged for this part.
6. Contact the Division Federation SSG Officers for more information.

Submission Link:

<https://forms.gle/Nyt7sfz4s7kNVahS8>

ACTIVITY 2: JUANA TALK: Iba ka Juana!

GUIDELINES:

1. This activity is open for public and private elementary and secondary school learners.
2. This is not mandatory but everyone is encouraged to join.
3. Fill out this form and submit at least five (5) Juanas you think are influential and answer the questions provided in the link. Link:
<https://docs.google.com/forms/d/1TrSt5KEfU4V8JDoQpG-0QJewoyoNHlwrcyghnqVdjVQ/edit?chromeless=1>
4. Ten (10) Juanas submitted with the most promising story will be invited to a live interview via the Deped Tayo -Youth Formation - Division of Nueva Vizcaya Page.
5. The ten (10) Juanas will be a combination of Elementary, Secondary, College, or Graduate Women all over Nueva Vizcaya.
6. You may nominate anyone as long as they are also willing to be interviewed, live. This activity is not limited but rather inclusive. Anyone who consider themselves as a Juana can be nominated.



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ACTIVITY 3: BABAE: Bawat Babae ay Ekstraordinaryo

GUIDELINES:

1. The competition is open for all public and private secondary schools of Nueva Vizcaya.
2. One school, ONE entry only.
3. The poster should illustrate, interpret, and emphasize the theme of the National Women's month : "We are for Gender Equality and Inclusive Society"
4. Participants may use any editing software. (Adobe Photoshop, Paint, Canva, etc.)
5. The size of the poster must be in an A4 size (8.27" x 11.69"), in a PORTRAIT format;
5. Affix Deped Youth Formation SDO Nueva Vizcaya and Division Federation SPG-SSG Youth Formation Logo. Logos:
<https://drive.google.com/drive/folders/10TAuRCV9lL4SBCKgcINJecWIVy9toj8G>
6. Laws and rules regulating intellectual property are applied to the posters. Hence, Participants are sternly asked to submit unique work and refrain from utilizing any components on the poster that would violate copyrights.
7. Entry Forms shall be accomplished by the participants on or before (March 22, 2023)
8. Digital Poster entries and attached requirements shall be uploaded to the submission form https://docs.google.com/forms/d/e/1FAIpQLScDqJp7-x85KMMD-esYMib17Mxi9zya4LZRgclIUGMWgA9g6A/viewform?usp=sf_link on or before March 22, 2023
9. File name shall be in the following format: (School Name - Name of the Participant) example: (Bintawan NHS - Atasi Almazan).
10. The posters shall be judged following this criteria:

Relevance to the theme (30%)

The piece immediately engages the general audience and clearly illustrates the concept/theme of the National Women's Month.

Originality (30%)

The piece must be original.

Creativity and Presentation (40%)

Compliance with the technical specifications and utilize elements in a creative and appropriate manner (text, illustrations)

11. There will be five (5) winners of this contest : 1st place, 2nd place and 3rd place, 4th place and 5th place.
12. The panel of judges' decision is final and unchangeable.

ACTIVITY 4: USBONG, LILA, USBONG: Pagpapamalas sa Galing at Kapatiran ng Kababaihan

GUIDELINES:

1. All Secondary and Elementary Schools are encouraged to join the "USBONG, LILA, USBONG!: Pagpapamalas sa Galing at Kapatiran ng Kababaihan". The said activity is voluntary and not mandatory.
2. Only one entry is allowed per school.



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3. Participants shall be composed of students, thus teachers could also give assistance in the making.
4. "WE for gender equality and an inclusive society" should be the central theme of the bulletin board's content.
5. The use of reusable materials is highly encouraged.
6. Participants may post 1-2 images of women they like and consider as influential leaders in their community.
7. Participants will then be required to take a photo of the bulletin board and submit it through a google form which will open at March 20 and will close at March 27 at exactly 5PM. Link: <https://forms.gle/skR3x8DSmPpWEhUh6>
8. Photos should be in landscape orientation in a 3:2 ratio.
9. Submitted photos should be RAW and no edits.
10. Failure to submit within the given deadline will automatically mean that the school will not be included in the posting of the above-mentioned activity.



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