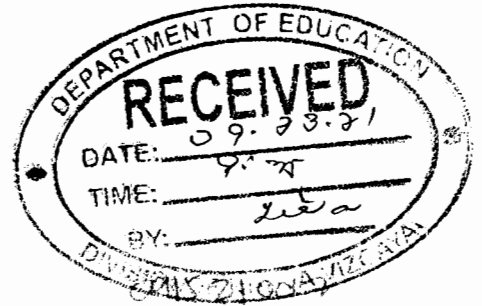




Republic of the Philippines  
**Department of Education**  
 REGION II - CAGAYAN VALLEY



**ADVISORY No. \_\_\_\_\_, s. 2021**  
 September 16, 2021

In compliance with DepEd Order (DO) No. 8, s. 2013, this advisory is issued not for endorsement per DO 28, s. 2001, but only for the information of DepEd officials, teachers, personnel/staff in all Schools Division Offices, as well as the concerned public. (Visit region2@deped.gov.ph)

**FREE INVITATION TO SMART SCHOOL SUMMIT SAUDI**

This is to inform you of the Free Smart School Summit Saudi offered by IBEFoRUM, scheduled virtually on December 2021, as attached.

For details of the program, questions and other clarifications, you can contact the Project Manager through the email, **saba.farheen@ibeconferences.com**.

Immediate dissemination of this Advisory is desired.

**BENJAMIN D. PARAGAS, PhD, CESO V**  
 Director IV/Regional Director

9.17-21

ADVISORY	Date: 9-28-21	Released (Records): [Signature]
To: <input checked="" type="checkbox"/> PSDS/DICs	<input checked="" type="checkbox"/> Elem/Sec School Heads	
<input checked="" type="checkbox"/> Private Schools	<input type="checkbox"/> Others:	
For: <input checked="" type="checkbox"/> Information	<input checked="" type="checkbox"/> Dissemination	
<input type="checkbox"/> Guidance	<input type="checkbox"/> Strict Compliance	
<b>RACHEL R. LLANA, PhD., CESO VI</b> OIC, Office of the Schools Division Superintendent		
By: <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	Signature	

HRDD/Just/sam



Address: Regional Government Center, Carig Sur, Tuguegarao City, 3500  
 Telephone Nos.: (078) 304-3855; (078) 396-9728  
 Email Address:  
 Website:



091521002

**Saba**  
**Farheen** <saba.farheen@ibeconferences.com>  
region2@deped.gov.ph

Sep 15, 2021, 2:27 AM  
Smart School Summit Saudi

Hi Benjamine

Greeting from IBEForum

Please find attached the updated brochure of the **Smart School Summit Saudi** which is scheduled virtually on **1st -2nd Dec 2021**.

The traction that we have been witnessing for the summit has been immense and heart-warming for the entire **Smart School Summit team, industry expert from the education sector (delegates) and our Partners** and I am pleased to inform you that we are receiving an overwhelming response of the summit from School, Colleges and Universities

For the betterment of the education sector during this pandemic time IBEForum management has decided to provide **100% complimentary passes** to all the delegates

By attending this 2 days summit you would be entitled to **20 CPD points** and a certification from the United Kingdom along with all the **unlimited re-educational sessions** that revolves around solving the challenges that the education sector is presently facing. An opportunity to rub shoulder with leading industry experts and interacting with inspiring speakers from **Ted talks, Gems Academy** and **many other prestigious institutions** to know the key disruptions in the EdTech industry

To make sure larger group is benefited from this platform there is no financial obligation from the delegates to be a part of the summit. I would appreciate it if you could please circulate this brochure to all your colleagues and other educational leaders and email me the scanned copy of the attached registration form (last page) to with the authorized signature in order to confirm the participation officially on board

Please send the registration on [saba.farheen@ibeconferences.com](mailto:saba.farheen@ibeconferences.com)

We appreciate your kind support and wishing you all the best for your continued success!

Awaiting to welcoming you onboard

--  
**Best Regards,**

**Saba Farheen Project Manager**  
Ph +91 80 5006 0064, +91 984 511 3293, +1 347 474 1886 Website- <https://www.ibeforum.com>  
QDLS- <https://www.smartschoolsummit.com/>

# Smart School Summit

South Africa | 10-11 November 2011

10:00 AM  
**2:30**  
12:00 PM

[www.smartschoolsummit.com](http://www.smartschoolsummit.com)



# LIVE VIRTUAL SUMMIT

The CPD Certification Service

# CPD

# 20

CPD points

**IBEFORUM**  
International Business & Economic Forum



[www.ibeforum.com](http://www.ibeforum.com)

# Meet Your Speakers



**Abigail Fishbourne**  
International Schools  
Partnership, Principal, Head of  
School, Head of Inclusion and  
Director of Learning



**Alex Gray**  
Head of Science at Dubai British  
School



**Bukky Yusuf FCCT**  
Senior Leader and Science Lead  
London, Greater London  
United Kingdom



**Carol O'Donnell**  
Director, Smithsonian Science  
Education Center



**Christopher McKenzie**  
Vice Principle Al Faisa  
International School



**Cian Salleh Matta**  
Head of Group, Head of Pastoral  
Care (PYP), Designated  
Safeguarding Lead (PYP)  
King Faisal School



**David Bolton**  
Principal, Dhunran British  
Grammar School and Sara  
Village School



**Hiba Okar**  
Head of Technology  
Bahrain Bayan School



**Jenielyn Padernal**  
Global EdTech Director  
Cypher Learning



**John Schwartz**  
Head of Global Business  
Development  
edX



**Kai Vacher**  
Principal British School  
Muscat



**Latifa Al-Khalifa**  
Co-Founder & CEO  
CLEVER PLAY



**Lee Havis**  
founder and executive director  
of international Montessori  
Society (IMS)



**Linda Liukas**  
Programmer, storyteller and  
illustrator from Helsinki, Finland



**Mohamed Abdel-Aal**  
Head, Digital Experience and  
Innovation King Abdullah  
University of Science &  
Technology (KAUST)



**Dr. Mourad Mansour**  
Assistant Professor of  
Entrepreneurship and Strategic  
Management at King Fahd  
University of Petroleum and  
Minerals



**Dr. Noraini Idris**  
Founder & President, National  
STEM Association Malaysia



**Dr. Rana**  
CEO/Principal of SEMS World  
Academy



**Rima Kaissi**  
Director of Development, Board  
of Directors, Al Hikma  
International School



**Mrs. Sahar Al Marzouki**  
Director/Owner, FIS



**Sandra Ospina**  
Assistant Principle - Academic  
Data at MISK Schools



**Dr. Tassos  
Anastasiades**  
Quality Assurance School  
Improvement Officer at  
Riyadh Schools



**Wajid Hussain**  
DIRECTOR, OFFICE OF QUALITY  
& ACCREDITATION at ISLAMIC  
UNIVERSITY in Madinah

# Events Sponsors & Partners

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Gold Sponsor



Bronze Sponsor



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Edmentum

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ECICETI

CPD

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edX

NATIONAL SUMMIT ASSOCIATION

Media Partners



School News

Brainfeed

INDIA'S No.1 EDUCATIONAL MAGAZINE

Edarabia

THE NEWS DECODER



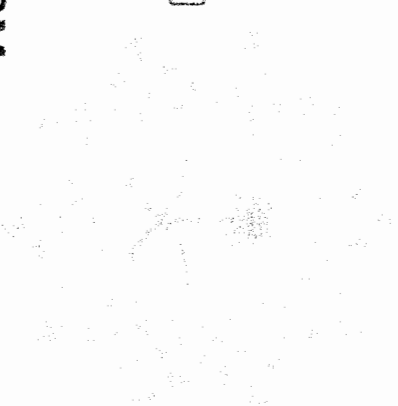
Devdiscourse



LIVE ► VIRTUAL SUMMIT

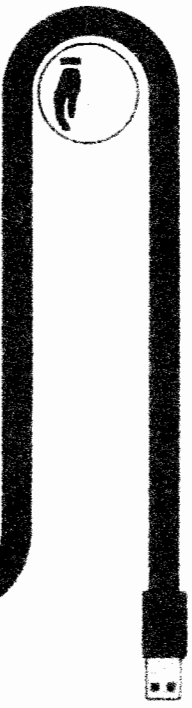
[www.smartschoolsummit.com](http://www.smartschoolsummit.com)

# Why Saudi



**SAR 195 bn**

Current General Education Budget

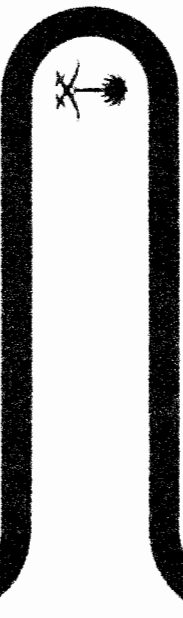


**7.3Mn**

Number of the Saudi Educational System

**LARGEST MARKET in GCC**

969 thousand in kindergarten  
5.5Mn in Primary Education  
1.4Mn in Higher Education  
122 thousand in Technical Education



**From 15% to 25%**

High potential for growth, especially with  
up to 35% rate of digitalization in schools  
The an addition of 100000 - 150000  
schools.



# Highlights



## DEVELOPMENT

Developing programs to enhance Academic Staff and Executive Boarding

## CLASSROOM

Enable a learning environment that encourages creativity and innovation

## PRACTICES

Learn best practices from global leaders for developing innovation and smart learning education models

## MANAGEMENT

Key influences from MBE for private investors and EdTech companies



## TECHNOLOGY

Integrating technology solutions for problem solving and innovative thinking

## TRANSFORMATION

Empowering digital transformation and the areas of teaching and education with all young people in the real world environment for real growth



# Who should attend



## SCHOOLS

Executive Principal, Principal, Head Teacher, Deputy Head, Head of Primary & Secondary etc



## AUHTORITIES

Government institutions and regulators responsible for setting standards and framework for the education ecosystem



## STAKEHOLDERS

Other active players in the education ecosystem



## OWNERS

Private Equity, Venture Capital, Investor, Investors, Family Businesses & Investment Authorities



## COMPANIES

Service/solution providers, product suppliers, consultants, technology vendor, & companies supporting the education ecosystem



## DEPARTMENTS

Academics, Inclusion, Teaching & Learning, Learning Technologies, Administration, Curriculum, SIF/MA etc



# Who should Sponsor

## ELECTRONICS

- AV Equipment
- Editors & Mobile Computer Dev't
- Peripherals (Printing, Technology)
- Peripherals (Printing, Technology)
- Peripherals (Printing, Technology)
- Peripherals (Printing, Technology)

## INTERIOR & EXTERIOR COMPANIES

- Flooring (Carpeting)
- Lighting Companies
- Interior Designers
- Kitchen Appliances
- Paint
- Health & Safety

## PUBLISHING HOUSE

- Education Books Publishing House
- Publishers

## FURNITURE & EQUIPMENT

- School Furniture
- Office Furniture
- Technology & Equipment

## SCHOOLS / INSTITUTES / UNIVERSITIES

- Business Schools / Open Schools / Private Schools
- Pediatric Clinics & Pediatric Centers
- Pediatric Clinics
- Language Learning Institutes
- Polyclinics
- Scientific Research Institutions
- Technical Institutes
- Technical Institutes
- Technical Institutes
- Technical Institutes

## SPORTS & FITNESS

- Fitness Clubs / Gyms
- Fitness Equipment Distributors & Manufacturers
- Industry Conferences
- Fitness Training Schools / Institutes
- Nutrition Supplements, Dietitians & Athletes
- Sports Education & Research Institutes
- Sports World / Manufacturers
- Fitness Technology Equipment
- Fitness Software & Applications
- Fitness Apparel and Clothing / Gyms
- International Training Centers
- Sports World / Manufacturers & Distributors

- Classroom Management Systems (CMS)
- A/V Aids
- Content Creation / Devices
- ICT Hardware / Software
- Learning Management Systems (LMS)
- Office/IT Training Resources & Social Media Integration
- Security/Access/Printing
- School Management Systems (SMS)
- IT Software/Services
- Security/Access
- Copying/Printing/Labeling
- Personalized Learning
- Cyber Security

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**SUMMIT**

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# Day 1

## SAUDI VISION 2030

Building world class  
Education system  
to advance digital learning

### Opening Remarks



SAUDI VISION  
2030

## TRACK 1:

In this track you will learn about key initiatives from ministries and key policy makers about education reforms to improve teaching quality in the Kingdom and current projects for investment and technology application in schools

- Building Smart Schools for global competitiveness
- Advance infrastructure for schools in kingdom
- Improving school communication, engagement and interaction
- How Technology Can Solve reaching remote areas

## TRACK 2:

Digital learning track focuses on Emerging technologies for 21st century learning - Workflow learning - Learning impact - Video for learning - Learning ecosystems - Reskilling - Virtual reality - Self directed learning - Coaching & technology - Performance support - Stakeholder buy-in - Learning technology landscape - Learning & the mind - Learning analytics - Onboarding - L&L - Digital transformation - Learning across borders - AI - Games & Learning Culture

- Trends Shaping the Future of Student Learning & Tutoring -Online, Live, Game based learning & more
- Artificial Intelligence (AI) in Education: Are You Ready For It?
- Emerging Technologies driving the future of Education
- Experiential Learning- Making Children Technology Ready

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## Day 2

### TRACK 3:

Keeping in mind vision 2030 this track focuses on capacity building for teachers & staff for Building a modern learning environment, self-directed learning, digital transformation and the fundamental role of the mind in learning. Expect a deep discussion of these topics by high-quality speakers.

- How to improve mental wellbeing of staff and students
- Enhance the digital pedagogy skills towards teaching & problem solving
- Teaching and Learning Shifting to digital education to support teacher and student progress
- Making learning effective: One student at a time

### Key Note



SAUDI VISION  
2030

### TRACK 4:

Sessions on this track are all about developing world class curriculum and content development, whether we're looking at video, design methodology, content development, writing techniques, performance support content or storytelling. This track will help you create compelling, high-impact content.

- Innovative Ways and Curriculum to Transform the Young Minds into Global Citizens
- Importance of Bilingual education and role of first language
- Key Elements for Creating World Class Early Learning
- Future Classrooms - Increasing Learning Experience & the Role of Tech

# IBEFORUM

International Business & Economic Forum

Contact us

**Arif Ulla**

 [arif.ulla@ibeforum.com](mailto:arif.ulla@ibeforum.com)

 +91 984 511 3293

Thank You!



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+91 984 511 3293



[arif.ulla@ibeforum.com](mailto:arif.ulla@ibeforum.com)

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**Kindly Complete this form and Send it back to:**

IBEForum Contact Name	Phone	Email ID
Amr Ojha	+91 8845 113291	amr.ojha@ibeforum.com